



## SIGNING CEREMONY

Pretoria, 20 April 2026

### COLLABORATIVE AGREEMENT: NAMC - LLPBN

Conclusion of Collaboration Agreement between the Livestock and Livestock Products Board of Namibia (LLPBN) and the National Marketing Council of South Africa (NAMC)



The Livestock and Livestock Products Board of Namibia and the National Marketing Council of South Africa concluded on 20<sup>th</sup> April 2026, a Memorandum of Agreement (MoA) providing for cooperation between the two statutory bodies.

Both the LLPBN and NAMC are state-owned entities endowed with national responsibilities in their respective countries to advance the interests of the livestock and livestock products industries. The NAMC is not only mandated with the promotion of livestock and livestock products but also that of agronomic products.

The Agreement was signed by the Acting Chief Executive Officer of the LLPBN, Mr Goliath Tujendapi and the Chief Executive Officer of the NAMC Dr Simphiwe Ngqangweni in Pretoria marking the beginning of a mutually beneficial relationship between the two bodies. Under the Agreement, the NAMC will provide the LLPBN with technical assistance in the latest data collection, processing and dissemination capabilities. The two institutions will also work together on joint market and trade research in areas of common interest. During the signing ceremony, various areas of cooperation were identified including migration from manual to automated systems, industry planning for transformational change, support for evidence-based policy advisory services as well as latest statistical modelling practice.



The cooperation agreement has seen two staff of the LLPBN receiving training in modern statistical tools and methodologies for the period 20<sup>th</sup> – 24 March 2025 in Pretoria, South Africa. The collaboration underscores the need for regional cooperation in research and optimization of capabilities.