



**LIVESTOCK AND
LIVESTOCK PRODUCTS
BOARD OF NAMIBIA**

STRATEGIC CHARTER

THE STRATEGIC CHARTER OF THE LIVESTOCK AND LIVESTOCK PRODUCTS BOARD OF NAMIBIA SEEKS TO ESTABLISH:

- An Animal Disease-free environment.
- The Production of Quality Namibian Livestock Products.
- Export growth in exports.
- A Respected, world-class regulatory organisation.
- Promoting a cohensive livestock product industry.
- Shaping active stakeholder engagement.

VISION STATEMENT

The vision of the Livestock and Livestock Products Board of Namibia is to be a locally and internationally recognised organisation that promotes a profitable, vibrant, quality-driven Namibian livestock and livestock products industry in local and international markets.

MISSION STATEMENT

The mission of the Livestock and Livestock Products Board of Namibia is to promote a conducive environment for: sustainable livestock and livestock products production, market growth and diversification for livestock and livestock products by way of appropriate regulatory intervention.

CORE VALUES

At the Livestock and Livestock Products Board of Namibia we strive to uphold the core values of Integrity, Teamwork, Fairness, Independent Thinking, Pro-activity and Accountability.

KEY STRATEGIC ISSUES

- To have regulatory systems in place to apply standards, quality assurance and import/export control.
- To promote export diversification and value addition and market access to competitive markets.
- To strengthen relations with government and key stakeholders towards improved collaboration and partnerships
- To have an effective, autonomous and self-sustainable organisation.
- To advocate for and provide information on aligning livestock production and animal health with market and consumer requirements.

